



Heejun Kim

Product Designer and UX/UI Designer

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WORK EXPERIENCE

Zemoso Technologies, Dallas — UX Designer Internship

FEBRUARY 2024 - JUNE 2024

- Designed workflows using industry research and interviews, leveraging tools such as Figma and Miro, boosting productivity by 25% and reducing completion time by 30%.
- Developed and optimized landing pages and dashboards through A/B testing and usability testing, enhancing usability metrics by 40%, utilizing tools like Qualtrics.
- Conducted user research in partnership with IT and Engineering teams, identifying pain points through interviews and surveys, and designing solutions that improved overall user satisfaction.
- Engineered AI prompts using iterative testing and feedback loops, increasing quality generations by 50%, ensuring alignment with user needs and preferences.
- Proposed innovative ideas during product planning sessions and created high-fidelity prototypes, contributing to a 20% increase in successful product launches and improving cross-functional collaboration.

E-MetroTel, Dallas — UI Designer & Product Verification

JULY 2023 - FEBRUARY 2024

- Crafted customer-centric app interfaces using user personas, journey mapping, and wireframing, resulting in a 25% increase in stakeholder engagement and satisfaction.
- Executed comprehensive Alpha and Beta testing for consumer products and VMware environments, detecting and reporting over 100 issues through detailed test plans, significantly reducing post-launch customer complaints by 95%.
- Authored and improved product R&D documentations with clear guidelines and standards ensuring clarity and usability for development teams.
- Led design meetings with development and engineering teams, providing wireframes, mockups, and user research insights based on user feedback, interviews, and JIRA ticket reports, improving the usability and functionality of products.
- Spearheaded rapid design research and development sprints, collaborating cross-functionally and using agile methodologies to accelerate project timelines by 40%.

Brasstacks Collective, Dallas — Strategy Apprenticeship

MAY 2023 - JULY 2023

- Conceptualized and executed brand identity redesigns through competitive and industry research and stakeholder interviews, increasing customer attraction by 30%.
- Formulated and implemented brand strategies by establishing brand identity, understanding customer base and market position, boosting brand market values by 25%.

EDUCATION

The University of Texas at Dallas, Dallas —

Bachelor's of Arts, Technology, and Emerging Communications

AUGUST 2020 - MAY 2024

- Specialized in digital/graphic design and user experience methodologies.
- Member of the UTD UX club, participating in multiple UX design challenges sponsored by IBM and Intuit.

The University of Texas at Dallas, Dallas —

Certificate in Applied Experience Design and Research

AUGUST 2020 - DECEMBER 2023

- Specialized in human-centered design practices and interaction design principles.
- Completed part-time certification alongside a Bachelor's degree and multiple UX design internships.

OTHER

Journalife — IBM sponsored Capstone

- Developed a conceptual mental health app, designed with AI integration.

SKILLS

Design &

Prototyping:

Figma, Wireframing, Adobe XD, Adobe Illustrator, Miro, Adobe Photoshop, Webflow, Framer, Adobe InDesign

User Research:

Usability Testing, User Interviews, Survey Design, A/B Testing, Personas, Journey Mapping, Qualtrics

Frontend

Development:

HTML, CSS, JavaScript, C++, C#, Blender, Unity, Python, MATLAB, Auto CAD

Misc Tools:

MS Office, Slack, Asana, JIRA, Git, Analytics, Confluence, Davinci Resolve

LANGUAGES

English

Korean